

**Job Title: Key Account Executive**

Company Name: Backspace International Ltd.

Employment Status: Full-time

Job Location: Nikunja - 1

Working Days: Saturday to Thursday

Probation Period: 3-6 Months

Working Hours: 9:00 AM to 6:00 PM

Vacancy: 2

**Organizational Overview:**

Backspace is an innovative Media Tech that has developed platforms to provide efficiencies and effectiveness in the growing information media sector. The organization is contributing to the evolving media and communication, as well as the growth of sectors within the wider Media Tech umbrella.

**What You'll Do:**

As a Key Account Executive, your main responsibility is to serve our existing and prospective clients.

- Manage existing clients and ensure maximum customer satisfaction
- Do marketing research to find prospective clients and reach out to them.
- Optimized communication strategies to increase conversion rate.
- Response to all incoming business inquiries (Email, Facebook, WhatsApp)
- Prepare Daily/Weekly/Monthly performance report
- Prepare Daily and weekly activity plan to reach your goals
- Engage in influencer marketing or Online media-related communities or groups.
- Prepare presentation slides and optimize communication templates

**We are expecting from you:**

- Bachelor's degree in Marketing
- 2-3 years of experience in a related field 1 Year+ experience in Search Engine Optimization/Content Marketing/Influencer Marketing/Email Marketing or Formal Email writing and communication
- Knowledge about Affiliate Marketing will be a plus
- Experience in Content Writing will also be considered a plus point.
- Very good command of English (Writing & Speaking)
- A person who is looking to build his/her career in Online Media or in the PR & Communication industry.
- A quick learner.
- Able to work under pressure.
- Self-disciplined and flexible enough to go the extra mile if necessary.

**Remuneration Package:** Attractive remuneration will be offered to the suitable candidate.

**Why You'll Love Working Here:**

- Our culture is the most important thing we offer: a place to do your best work and a chance for your voice to be heard in a democratic environment as we shape a high-growth space.

- Two annual festival bonuses
- Annual Salary Evaluation
- Privilege Leave bonus
- Performance bonus
- Paid Holidays
- Snacks and Beverage
- Indoor Games
- Picnic & Refreshing Tours
- Enablement program and soft skill training to support internal career growth and development
- Monthly and quarterly team-building events
- Reward and recognition programs
- Volunteering and opportunities to give back
- Chance to work with our incredible global team all over the world

**Application Instruction:**

Interested candidates who are confident and have the necessary experience should send their updated CV and recent photographs to the email address listed below. Please include the job title in the subject line.

**Email:** [career@werbackspace.com](mailto:career@werbackspace.com)

**Apply:** <https://www.werbackspace.com/careers/>

**Application Deadline:** 10<sup>th</sup> July 2022.