

Position: Business Content Writer  
Employment Status: Full-time  
Company Name: Backspace International Ltd.  
Job Location: Nikunja-1, Dhaka.  
Weekend: Friday  
Probation Period: 3 -6 Months  
Working Hours: 9:00 AM to 6:00 PM  
Vacancy: 2

**What You'll Do:**

Research on different businesses, companies, organizations, and industries along with the latest news, stories about the business world, brands, and products. Analyze and make relevant, logical assumptions from the analysis of the current business & marketing trends. Write engaging scripts based on that research and analysis intended for but not limited to, YouTube channels, Facebook pages, and other media.

- Conduct simple keyword research and use SEO guidelines.
- Prepare well-structured drafts, proofread, and edit blog posts before publication.
- Coordinate with marketing and design teams to illustrate articles.
- Collaborate with the video production team to help illustrate video content.

**What You'll Need:**

- Excellent verbal and written communication skills.
- Enthusiast about startups & companies around the world.
- Must be updated about the latest business trends/news.
- Ability to work in a fast-paced environment while maintaining quality is an asset.
- Meeting the project deadline is necessary.
- Working independently and with our cooperative team is important.
- Excellent writing and editing skills in both Bangla & English.
- Proven work experience as a Content Writer, Content marketing, or similar role.
- Familiarity with web publications.
- Portfolio of published articles.

**Educational Requirements:** Bachelor's degree in any discipline.

**Experience Requirements:** 1-3 years of experience in a related field.

**Remuneration Package:** Attractive remuneration will be offered to the suitable candidate.

**Why You'll Love Working Here:**

- Our culture is the most important thing we offer: a place to do your best work and a chance for your voice to be heard in a democratic environment as we shape a high-growth space.
- Two annual festival bonuses

- Annual Salary Evaluation
- Privilege Leave bonus
- Performance bonus
- Birthday Leave
- Paid Holidays
- Lunch Facilities: Partially Subsidize
- Snacks and Beverage
- Indoor Games
- Picnic & Refreshing Tours
- Enablement program and soft skill training to support internal career growth and development
- Monthly and quarterly team-building events
- Reward and recognition programs
- Volunteering and opportunities to give back
- Chance to work with our incredible global team all over the world

**Application Process:**

If you feel you are the right fit for the opportunity, Please Send your updated resume to [career@werbackspace.com](mailto:career@werbackspace.com) with a position written in the subject line.